ASK LITA NETWORKING AGREEMENT

The Networking Agreement provides premium subscription membership, Business People Directory listing, Brand Development Guidance, including ongoing Ask Lita Consulting and Brand Coach support to help strengthen "Company" processes that can result in positive customer experiences, and per consumer request, makes available qualified Consumer Leads for "Company" products, service and information.

The Company and the Agent agree that Agent will offer consumer leads for Company response according to the following terms and conditions provided within this Agreement:

1. The term "Agreement" includes the information stated herein.

Effective Date

- 2. The Agent is independent and without obligation to provide any lead for any reason.
- 3. The Agent does not hold any liability regarding Company products, services or information nor related payment obligations, nor invoicing for products, services, information nor related quality or delivery or timeliness thereof rendered by the Company.
- 4. The Company agrees to pay for TPN Company <u>Premium Subscription Membership Fee</u> in the form of a monthly premium subscription membership fee for service, "Membership Fee" for the services made available by the premium membership subscription selected by Company at the time this Agreement is signed or is updated and undersigned by Agent and Company accordingly.
- 5. The Company agrees to pay TPN Company <u>Agent Fee of 12%</u> per products, services and information delivered to Company customers resulting from consumer leads provided by Agent to Company.
- 6. The Agent is not obligated to provide the Company with consumer leads, as leads are dependent upon and the result of consumer request(s). Consumers have access to all Agent advertisers and Business People Directory listings and are invited to inquire and determine next steps, including the option to not inquire for Company response.
- 7. The effective date of this agreement is the date stated herein and confirmed by authorized signatures.
- 8. Authorized Signees are listed herein as Company and Agent.
- 9. The term "Consumer" refers to a consumer lead for inquiry or a request for purchase of a product, service or information from the Company.
- 10. The terms "Agent" and "Consumer Lead" are used to indicate contact information offered by Agent to Company per consumer inquiry or request(s).
- 11. Consumer leads are subject to 12% Agent Fee per delivery of Company products, services and information that result from a Consumer Lead provided by Agent to Company.
- 12. Consumer Lead information are described as decision maker name, email, phone and the a summary of the inquiry or request(s).

- 13. The term "Premium Subscription Membership" refers to the monthly fee Company agrees to pay in exchange for TPN premium membership service
- 14. The Company is responsible for all taxes, including state, federal and local related to any product, service, information or related work obtained resulting from any consumer lead provided by Agent.
- 15. The Agent has no liability for payment and no payment obligation related to any work resulting from a Consumer Lead.
- 16. Payment for Company products, services or information rendered and any resulting concerns or liability claims is entirely between the Company and the Consumer.
- 17. TPN Premium Membership fee shall be paid as an automatic monthly renewal and can be cancelled at anytime. There is no refund for any portion of premium membership fees.
- 18. Agent offers no guarantees regarding Consumer Lead quantity, quality, availability, profit, potential, conclusion, nor outcome of any Consumer Lead.
- 19. The Agent maintains sole discretion of the methods and approach used to gain consumer leads.
- 20. The Agent may include Company in its marketing activities.
- 21. The Company will consider each Consumer Lead for immediate response and no later than forty-eight hours after Consumer Lead receipt.
- 22. Consumer leads are emailed to Company email listed in the undersigned Agreement and posted in premium member account communication when available.
- 23. The Company will make reasonable and good faith efforts to contact consumer leads for the purpose of addressing Consumer inquiries, offering, delivering and providing products, services or information in good faith while maintaining consumer-friendly processes that promote timeliness in Consumer communication, satisfaction, resolution, and quality of products, services and information making apparent reasonable and god faith attempts to help the Consumer achieve a positive outcome and positive experiences when interacting with Company.
- 24. The Agent and Company agree to work together in good faith.

Agent Fee 12%

The Company and Agent signature below indicates understanding, agreement and acceptance of the conditions stated herein, including related fees and effective date for Agreement.

| 1.gent to <u>1.2.70</u> | |
|--------------------------------|-------------------------------------|
| Premium Membership Level | |
| Premium Membership Monthly Fee | |
| Company | Agent |
| (type name) | <u>Lita Williams</u> (type name) |
| Company Contact Email | Agent Contact Email |
| | Info@AskLita.com |
| (date) | (date) |